

Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN

ENERO 2010

Servicio Cultural e Informativo

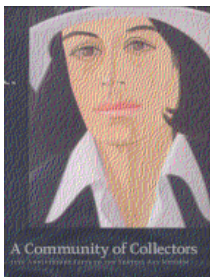
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ARTE

A community of collectors: 75th anniversary gifts to the Seattle Art Museum



Edited by Chiyo Ishikawa
Seattle, WA : Seattle Art Museum , 2008.

REF 708.197 SEA

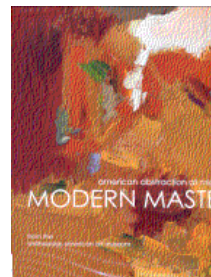
This volume celebrates an unprecedented series of gifts to the Seattle Art Museum on the occasion of its seventy-fifth anniversary. The gifts have significantly enhanced the museum's dedication to artistic excellence. Includes essays by nine curators, who have selected some of the most significant works of art given, pledged and promised to the museums.

Modern masters : American abstraction at midcentury

Virginia M. Mecklenburg
Washington, DC : Smithsonian American Art Museum, 2008.

REF 709.04 SMI

Features more than thirty artists who transformed American art in the years after World War II. More than seventy full-color illustrations present American postwar painting and sculpture in terms of the personal lives of the artists. Chronicles the emergence of postwar abstraction and abstract expressionism in particular, from the mid-1940s through its "triumph" in the late 1950s.



ARTE ETNICO



Made in Mexico : Zapotec weavers and the global ethnic art market

W. Warner Wood
Bloomington : Indiana
University Press, 2008.

306.47 WOO

Introduces us to the people, places, and ideas that create Zapotec textiles and give them meaning: from the households and workshops of Oaxaca to the galleries and stores of the American Southwest, where textiles are displayed and purchased as home decor or ethnic artwork. The author presents the complex story behind the production, marketing, and consumption of Zapotec textiles through an account of the social practices that give them value.

ASTRONAUTICA



Digital Apollo : human and machine in spaceflight

David A. Mindell
Cambridge, MA : The
MIT Press, 2008.

629.474 MIN

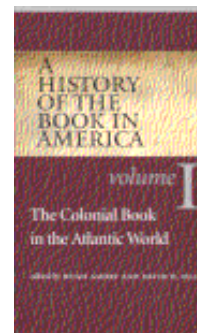
Examines the design and execution of each of the six Apollo moon landings, drawing on transcripts and data telemetry from the flights, astronaut interviews, and NASA's extensive archives.

BIBLIOTECOLOGIA

The Colonial Book in the Atlantic World (A history of the book in America, v. 1)

*Edited by Hugh Amory &
David D. Hall*
Worcester, MA ; American
Antiquarian Society, 2007.

REF 070.573 HIS



Carries the interrelated stories of publishing, writing, and reading from the beginning of the colonial period in America up to 1790. Three major themes run through the volume: the persisting connections between the book trade in the Old World and the New; the gradual emergence of a competitive book trade in which newspapers were the largest form of production; and the institution of a "culture of the Word" organized around an essentially theological understanding of print, authorship, and reading.

The Industrial Book, 1840-1880 (A history of the book in America, v. 3)

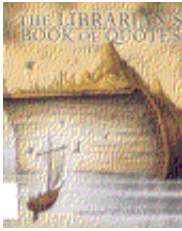
*Edited by Hugh Amory
& David D. Hall*
Worcester, MA ;
American Antiquarian
Society, 2007.

REF 070.573 HIS



Narrates the emergence of a national book trade in the nineteenth century, as changes in manufacturing, distribution and publishing conditioned by the evolving practices of authors and readers. Chapters trace the ascent of the "industrial book", a manufactured product arising from the gradual adoption of new printing, binding, and illustration technologies and encompassing the profusion of printed materials which relied on nationwide networks of financing, transportation, and communication.

The librarian's book of quotes



Compiled by Tatyana Eckstrand
Chicago, IL : American Library Association, 2009.

020 LIB

Writers from Shakespeare to Ray Bradbury and librarians from John Cotton Dana to Nancy Pearl are gathered together to sing the praises of librarian's skills and values and the amazing institutions they support. Celebrate librarianship and the love of libraries with this charming collection of quotes.

Licensing digital content : a practical guide for librarians



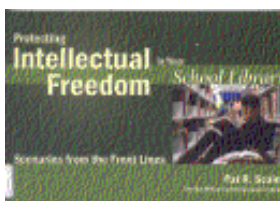
Lesley Ellen Harris
Chicago, IL : American Library Association, 2009.

346.7304 HAR

Covers the basics of digital licensing for librarians in a plain-language approach that demystifies the process, updates licensing

terminology and changes in technology, and includes further information on the global aspects of licensing. It also covers opportunities for cost savings and explains how to educate organizations that have signed license agreements.

Protecting Intellectual freedom in your school library: scenarios from the front lines



Pat Scales
Chicago, IL : American Library Association, 2009.

025.213 SCA

Presents a number of scenarios in which intellectual freedom is at risk and includes case studies that provide narrative treatment of common situations tailored to your library

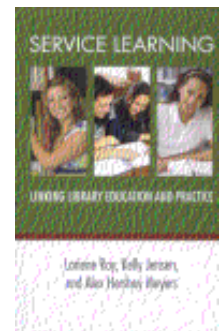
type, easy and motivating ways to prepare new hires for handling intellectual freedom issues, sidebars throughout the book that offer sample policies, definitions of key terms, and analysis of important statutes and decisions.

Service learning : linking library education and practice

Edited by Lorie Roy, [et al]

Chicago, IL : American Library Association, 2009.

020.710 SER



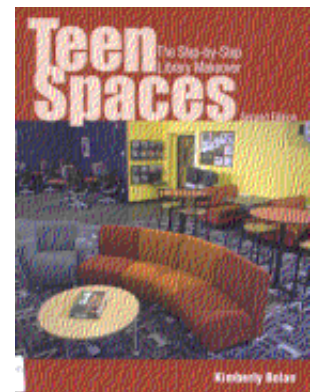
Service learning is the rare educational resource that ties professional and formalized education together. Roy brings together authors from the top-tier schools to outline their programs and surrounding efforts and provides examples of how to incorporate service learning into library and information science education, gives an overview of the history of service learning, and outlines student, faculty, and field supervisor roles.

Teen spaces: the step-by-step library makeover

Kimberly Bolan
Chicago, IL : American Library Association, 2009.

022.3162 BOL

Reveals what it takes for your makeover to go as smoothly as possible. You'll find step-by-step instructions and easy-to-use templates, the latest information on teen spaces policies, new ways to involve teens in the space-renovation process, updated tools, worksheets, instructions, and vendor information, and inspiring illustrations and discussions of what other libraries have achieved.



BIOGRAFIA

Mark Twain [videorecording] : his amazing adventures



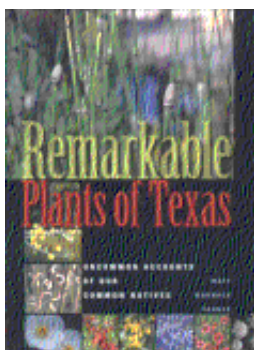
Produced by Greystone Communications
Burlington, VT ; New York, NY : A&E Home Video :
Distributed by New Video, 2002.

DVD 818.409 MAR

Explore the life and legacy of Mark Twain, the man whose work gave American literature its voice. He was a great American original, a gifted and irreverent storyteller whose portrayal of a wild young nation captured the imagination of the world. Whether it be on the trails of the Wild West, the streets of New York, and in the shore towns of his beloved Mississippi River, Mark Twain lived out the greatest adventures of nineteenth-century America. Revisit the life of this literary giant from his carefree boyhood in Hannibal, Missouri to the devastating tragedies of his later life.

BOTANICA

Remarkable plants of Texas: uncommon accounts of our common natives



Matt Warnock Turner
Austin, TX : University of Texas Press, 2009.

REF 581.6 TUR

Explores the little known facts -be they archaeological, historical, material, medicinal, culinary, or cultural- behind our

familiar botanical landscape. In sixty-five entries that cover over eighty of our most common native plants from trees, shrubs, and wildflowers to grasses, cacti, vines, and

aquatics, he traces our vast array of connections with plants.

CIENCIAS SOCIALES

Child development: myths and misunderstandings

Jean Mercer
Los Angeles, CA : SAGE, 2010.

305.231 MER

Uses intriguing vignettes and questions about children and families to guide readers in thinking critically about 51 common beliefs. Each essay confronts commonly held misconceptions about development, encouraging students to think like social scientists and to become better consumers of media messages and anecdotal stories.

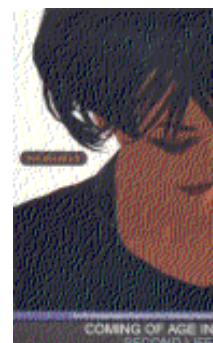


Coming of age in Second Life : an anthropologist explores the virtually human

Tom Boellstorff
Princeton, NJ : Princeton University Press, 2008.

305.8 BOE

Tom Boellstorff conducted more than two years of fieldwork in Second Life, living among and observing its residents in the same way anthropologists traditionally have done to learn about cultures and social groups in the so-called real world. He applied the methods of anthropology to study many facets of this new frontier of human life, including issues of gender, race, sex, money, conflict and antisocial behavior, the construction of place and time, and the interplay of self and group.





Identifying consumption : subjects and objects in consumer society

Robert G. Dunn
Philadelphia, PA : Temple University Press, 2008.

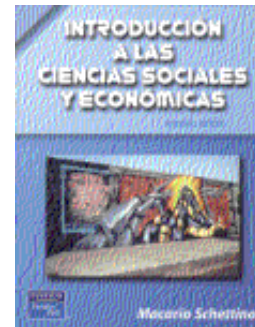
306.3 DUN

Illustrates how an individual's buying habits are shaped by the dynamics of the consumer marketplace, and thus how consumption and identity inform each other. Brings together the various theories of spending and develops a mode of analysis concentrating on the individual subjectivity of consumption, so readers figure out how they spend and how spending relates to status and lifestyle.

Introducción a las ciencias sociales y económicas

Macario Schettino
Yañez
México : Pearson Educación, 2005.

S 301 SCH



Incluye información reciente sobre la vida del ser humano en sociedad y cubre con todo detalle los temas principales para la materia, permitiendo cierta flexibilidad para aprovechar la potencialidad de los estudiantes con propuestas de actividades y citas textuales. Se mantiene una referencia constante a México y se intenta relacionar los conceptos con la vida diaria de los jóvenes, con lo cual la reflexión tiene un punto de partida común.



The inner history of devices

Edited and with an introductory essay by
Sherry Turkle
Cambridge, MA : MIT Press, 2008.

303.483 INN

For more than two decades, in such landmark studies as "The Second Self" and "Life on the Screen", Sherry Turkle has challenged our collective imagination with her insights about how technology enters our private worlds. In this book, she describes her process, an approach that reveals how what we make is woven into our ways of seeing ourselves. She brings together three traditions of listening: that of the memoirist, the clinician, and the ethnographer. Each informs the others to compose an inner history of devices. We read about objects ranging from cell phones and video poker, to prosthetic eyes, from Web sites and television, to dialysis machines.

Makeover nation : the United States of reinvention

Toby Miller
Columbus, OH : The Ohio State University Press, 2008.

306.42 MIL



The author looks at the power of various forms of knowledge about people and their emotions as they have been applied to the US population, from talk therapy to drug treatment. He is particularly interested in young people -in examining how childhood is constructed- and pays close attention to the much favored (and overused) diagnosis and treatment of ADHD/ADD. He also focuses his attention on metro-sexual and right wing Christians to disclose how these opposing groups manifest their drive toward self-creation.



One wound for another : Una herida por otra

Claire Joysmith, Clara Lomas, editoras
México ; UNAM, CISAN , 2005.

S 303.625 ONE

Las bajas del 11-S bien pueden incluir el testimonio mismo, con su invitación a la solidaridad con los pobres y aquellos privados de derechos civiles. Pero el 11-S también significa que el pueblo norteamericano se ha convertido en un pueblo testimonial, un pueblo que tiene que enfrentar el sentido de catástrofe, masacre injustificada, pérdida irremediable. Este libro da voz a este otro país, tratando de encontrar las formas para luchar contra la hegemonía reaccionaria.

Reading with Oprah : the book club that changed America

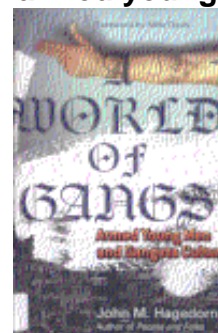


Kathleen Rooney
Fayetteville, AR : University of Arkansas Press, 2008.

374.22 ROO

Combines extensive research with a dynamic voice to reveal the club's far reaching cultural impact and its role as crucible for the clash between "high" and "low" literary taste. Comprehensive and up-to-date, the book covers the club from its inception in 1996, through the Jonathan Franzen contretemps, the surprising suspension in 2002, and, after the club's return in 2003, the progression from "great books" to memoir. New material includes an extensive look at the James Frey scandal and Oprah's turn to contemporary fiction.

A world of gangs : armed young men and gangsta culture



John M. Hagedorn
Minneapolis, MN : University of Minnesota Press, 2008.

364.1066 HAG

For the more than a billion people who now live in urban slums, gangs are ubiquitous features of daily life. Though still most closely associated with American cities, gangs are an entrenched worldwide phenomenon that play a significant role in a wide range of activities, from drug dealing to extortion to religious and political violence. In *A World of Gangs*, John Hagedorn explores this international proliferation of the urban gang as a consequence of the ravages of globalization. Looking closely at gang formation in three world cities--Chicago, Rio de Janeiro, and Capetown--he discovers that some gangs have institutionalized as a strategy to confront a hopeless cycle of poverty, racism, and oppression.

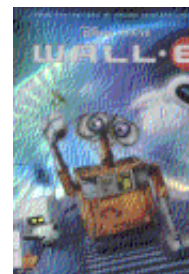
CINE

WALL-E [videorecording]

Produced by Jim Morris
Burbank, CA : Walt Disney Home Entertainment, 2008.

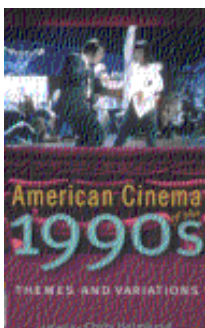
DVD 791.4372 WAL

After hundreds of lonely years, a waste management robot finds a new purpose in life. With only a cockroach for a friend, he finds true love in another robot sent on a mission to Earth to see if it is safe for human life.



CINEMATOGRAFIA

American cinema of the 1990s : themes and variations

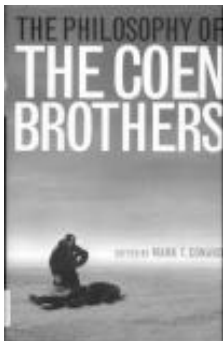


*Edited by Chris
Holmlund*
New Brunswick, NJ :
Rutgers University
Press, 2008.

791.43 AME 90's

The essays in this book, examine the big-budget blockbusters and critically acclaimed independent films that defined the decade. The 1990's most popular genre, action, channeled anxieties about global threats such as AIDS and foreign terrorist attacks into escapist entertainment movies. Horror films and thrillers were on the rise, but family-friendly pictures and feel-good romances netted big audiences too.

The philosophy of the Coen brothers



*Edited by Mark T.
Conard*
Lexington : University
Press of Kentucky,
2009.

791.4302 PHI

Explore the challenging moral and philosophical terrain of the Coen repertoire. As these essays reveals, Coen films often share essential philosophical assumptions: power corrupts, evil is real, and human control of fate is an illusion.

COMPUTACION

Introducción a la computación

*Ed. Andrés Gómez
de Silva Garza [et al]*
México, D. F. :
Cengage Learning,
2008.

S 004.16 INT



Conjunto de conceptos fundamentales para quienes inician una carrera relacionada con la computación. Incluye ejercicios con diferentes grados de dificultad y el texto se divide en temas básicos y avanzados, ambas partes de carácter introductorio.

DEPORTES

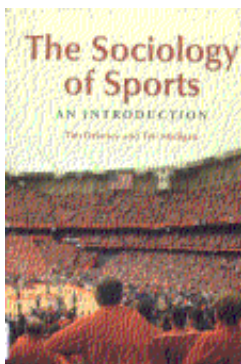
New York Yankees perfect games and no-hitters [videorecording]

*Major League Baseball
Properties*
S.I : Distributed by New
Video, 2009.

DVD 796.357 NEW 6
Discs



An extraordinary compilation of baseball history, individual intensity, and the unbridled joy. This remarkable collection features perhaps the most pressure-packed pitching performance ever -- the quintessential masterpiece Don Larsen's 1956 World Series Perfect Game. Classic game elevated by the television play-by-play of legendary Mel Allen and young Vin Scully plus; for the first time ever the radio play-by-play of Bob Wolf is included as an alternative baseball bonus track. Three Hall of Fame announcers providing coverage of a singularly historic event.



The sociology of sports : an introduction

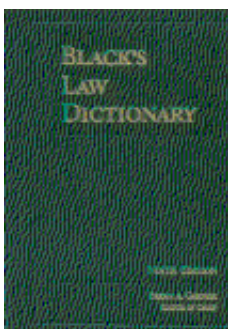
Tim Delaney and Tim Madigan

Jefferson, N.C : McFarland & Co, 2009.

306.483 DEL

Emphasizes the positive aspects of sports as they affect and are affected by values and culture. Ranges widely in its scope, moving from violence, gender, race, religion and economics, to the role of sports in high school and college life. Includes American and international aspects of sport, and a brief history from antiquity to the present.

DERECHO



Black's Law Dictionary

Bryan A. Garner, editor
St. Paul, MN : Thomson West, 2009.

REF 340.03 BLA

This massive new edition of Black's Law Dictionary continues the undertaking begun by Henry Campbell Black in 1891: to Marshall legal terms to the fullest possible extent and to define them accurately.

DERECHO PENAL

The changing role of the American prosecutor

Edited by John L. Worrall and M. Elaine Nugent-Borakove
Albany, NY : State University of New York Press, 2008.

345.7301 CHA



Leading prosecution researchers throughout the United States are brought together in this book to illuminate the new environment of prosecution in America, the prosecution of troubling and emerging crime problems, and the future of prosecution in the twenty-first century. Explore how American prosecutors are moving away from a traditional, reactive approach to the crime problem, and, instead, how they are developing creative problem-solving strategies for dealing with crime and disorder.

DESASTRES NATURALES

Hurricane Katrina : America's unnatural disaster

Edited, and with an introduction, by Jeremy I. Levitt and Matthew C. Whitaker
Lincoln : University of Nebraska Press, 2009.

976.044 HUR



Questions the efficacy of the national and global responses to Katrina's central victims, African Americans. This collection of polemical essays explores the extent to which African Americans and others were, and are, disproportionately affected by the natural and man-made forces that caused Hurricane Katrina.

DOCUMENTALES

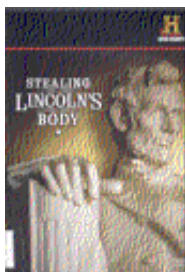
Secret access [videorecording] : Air Force One



*Produced by Partisan
Pictures*
New York : A & E
Television Networks,
2008.

DVD 387.7 SEC

Travel with HISTORY to where only the most elite insiders from the highest levels of the U.S. government are ever allowed - on board Air Force One - for a historic international mission through the heart of Africa with the President of the United States. Walk alongside Air Force security agents as they lay down the last line of defense for America's "flagship" and her VIP passenger, and discover what makes the Commander-in-Chief's plane faster, more secure, more comfortable and more capable than any other aircraft of its kind.



Stealing Lincoln's body [videorecording]

*Produced by Kevin
Vargas*
New York : A&E Home
Video : Distributed by
New Video, 2009.

DVD 973.7 STE

A band of Chicago counterfeiters hatched a plot to steal the President's body from its tomb outside Springfield, Illinois, and hold it for a ransom of \$200,000. The story shows how important this beloved President remained to a public so unprepared for his violent death in 1865.

ECONOMIA

The two trillion dollar meltdown : easy money, high rollers, and the great credit crash



Charles R. Morris
New York, NY : Public
Affairs, 2008.

332.041 MOR

We are living in the most reckless financial environment in recent history. In this book, the author foresaw the financial disaster, traced its origins, and explains the arcane financial instruments; the chicanery, the policy misjudgments, the dogmas, and the delusions, that created the greatest credit bubble in world history.

EDUCACION

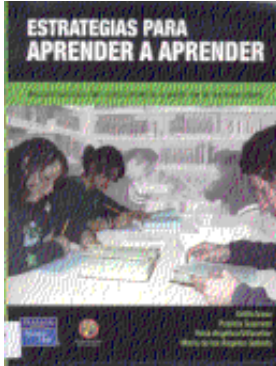
Educating the other America : top experts tackle poverty, literacy, and achievement in our schools



*Edited by Susan B.
Neuman*
Baltimore, MD : Paul H.
Brookes, 2008.

371.826 EDU

Breaking the cycle of poverty by improving education and literacy: that's the ultimate goal of this trailblazing book from top experts. Brings together more than 30 of the biggest names in education to tackle the challenges faced by children who live below the poverty line, and offers fresh, cutting-edge ideas for closing the achievement gap. This is an in-depth, research-based understanding of how poverty affects children's literacy, school achievement, social success, physical health, and future economic well-being.

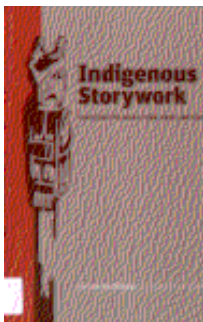


Estrategias para aprender a aprender

María Edith Araoz Robles ... [et al.]
Hermosillo, Son ;
Universidad de Sonora, 2008.

S 372.4 EST

Texto dirigido a estudiantes de educación superior. En él coinciden diversas formas para estimular y desarrollar competencias comunicativas que permiten al estudiante ser parte más activa en su aprendizaje. A través de las estrategias propuestas, se desarrollan las competencias personales, colaborativas, metodológicas y técnicas, acordes con las nuevas necesidades y el perfil del profesionista actual.



Indigenous Storywork : educating the heart, mind, body, and spirit

Jo-Ann Archibald (Q'um Q'um Xiem)
Vancouver : UBC Press, 2008.

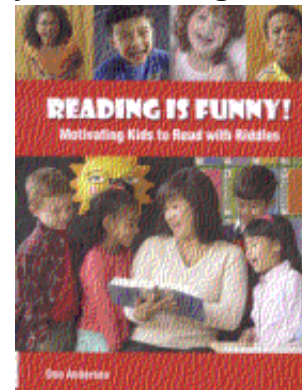
398.2089 ARC

Indigenous oral narratives are an important source for, and component of, Coast Salish knowledge systems. Stories are not only to be recounted and passed down; they are also intended as tools for teaching. The author worked closely with Elders and storytellers, who shared both traditional and personal life-experience stories, in order to develop ways of bringing storytelling into educational contexts.

Reading is funny! : motivating kids to read with riddles

Dee Anderson
Chicago, IL :
American Library Association, 2009.

027.8 AND



Dee Anderson offers innovative ways to use riddles to make reading fun and keep readers coming back for more. Based on her work with children in schools and public libraries, she shares hundreds of riddles on popular subjects, plus tips to help you encourage children to read more through puppetry, bookmaking, and a variety of games and activity sheets.

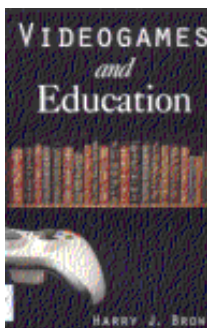
Road map for graduate study : a guide for prospective graduate students

Donald C. Martin
United States : Donald C. Martin, 2008.

378.161 MAR



Having visited over 60 countries on every continent, Dr. Martin has worked with thousands of prospective and current students of varying nationalities, backgrounds, beliefs, interests and goals. He continues to work with students, speaking about the value of education, the importance of having a dream and the motivation to follow that dream.



Videogames and education

Harry J. Brown
Armonk, NY : M.E.
Sharpe, 2008.

794.8019 BRO

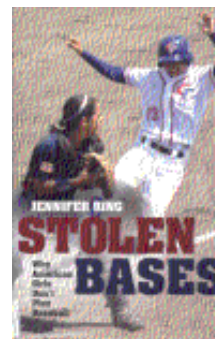
Videogames and education are not necessarily antithetical. In this mind-expanding work, the author shows how videogames have become a powerful form of political, ethical, and religious discourse that influences the way we teach, learn and create. He traces the major trends in game design, the public controversies surrounding videogames, and the major positions in game criticism. The book speaks to thoughtful educators, parents, and players who seek a fuller understanding of this cultural phenomenon.

Stolen bases : why American girls don't play baseball

Jennifer Ring
Urbana, IL : University
of Illinois Press, 2009.

796.357 RIN

Jennifer Ring questions the forces that try to keep girls who want to play baseball away from the game, and describes the circumstances that twice stole baseball from American girls: once in the late nineteenth century, and again in the late twentieth century. After it, it was no longer legal to exclude girls who wanted to play.



ESTUDIOS DE GENERO

Big ears : listening for gender in jazz studies



Edited by Nichole T.
Rustin and Sherrie
Tucker
Durham, NC : Duke
University Press, 2008.

781.65 BIG

In Jazz circles, players and listeners with "big ears" hear and engage complexity in the moment, as it unfolds. Taking gender as part of the intricate, unpredictable action in jazz culture, this interdisciplinary collection explores the terrain opened up by listening, with big ears, for gender in jazz. Essays range from a reflection on the female boogie-woogie pianists who played at Café Society in New York, to interpretations of how the jazzman is represented in Dorothy Baker's novel *Young Man with a Horn* (1938).

FOLKLORE

Scrapbook : an American history

Jessica Helfand
New Haven, CT : Yale
University Press, 2008.

745.593 HEL

Scrapbook makers preserve on the pages of their books a moment, a day, or a lifetime. Examine the history of the American scrapbook-- their origins, their makers, their diverse forms, the reasons for their popularity, and their place in American culture.



FOTOGRAFIA

Everyone had cameras : photography and farm workers in California, 1850-2000



Richard Steven Street
Minneapolis, MN :
University of
Minnesota Press,
2008.

779.99 STR

American
photographers have
been fascinated by
the lives of California

farm workers since the time of the
daguerreotype. From the earliest Gold Rush
era images and the documentary
photographs taken during the Great
Depression to digital images today,
photographers and farm workers in
California have had a complicated and
continuously changing bond. The author
provides a comprehensive history of the
significant presence of California farm
workers in the visual culture of America.

INMIGRACION

Immigration in the United States



*Edited by William
Dvorak*
New York, NY : H.W.
Wilson Co, 2009.

304.873 IMM

Details the arrival of
European and Asian
immigrants to the
United States between
1840s y 1920s, and

the lives they led once they arrived, as well
as the reasons why they left their homes.
Among other issues discussed are the rise
of Latin American as the main immigrant
community and their cultural assimilation,
explains their political and social response,

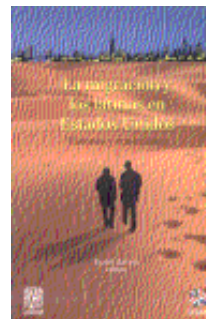
and offers perspectives on how the
government should handle the current
immigration wave.

La migración y los latinos en Estados Unidos : visiones y conexiones

Elaine Levine (editora)
México : UNAM,
CISAN, 2008.

S 305.868 MIG

Con esta obra, el Centro
de Investigaciones sobre América del Norte
de la UNAM ofrece al investigador
especializado, al estudiante y al público en
general, un panorama actual sobre una
problemática que se contempla poco,
abordando nuevos aspectos y aportando
información de primera mano. Los artículos
incluyen a grupos migrantes como los
indígenas, reflexiones más generales sobre
aspectos de la vida cotidiana, identidad
latina, la relación con el movimiento
chicano, la educación y el desempeño
escolar, los aspectos legales y ensayos más
específicos sobre los planes y aspiraciones
de los migrantes de restablecerse en su
país, sin olvidar el registro de los casos en
que han tenido éxito.



Sueños Americanos : barrio youth negotiating social and cultural identities

Julio Cammarota
Tucson, AZ :
University of
Arizona Press,
2008.

305.235 CAM

From 1993 to 2000
Julio Cammarota
interviewed and observed Latino youth
between the ages of seventeen and twenty-
four who lived in a barrio in a city on the
California coast. He conducted forty life
interviews, selecting six people to
investigate in depth. Focusing on the



experiences of his subjects in the primary settings of family, work, and school, Cammarota structured his research to examine how Latino youth negotiate myriad social conditions and hostile economic and political pressures in their daily lives.

LEYES Y LEGISLACION



Mexican civil code annotated

Translated and updated by Jorge A. Vargas
Eagan, MN : West, 2009.

REF 348.972 CIV

Since the Mexican Civil Code Annotated appeared in the market in 2005, the Federal Civil Code of Mexico has been amended only once to introduce changes in the language of Articles 1916 and 1916 Bis, both of which relate to the current legal concept of moral damage.



Mexican commercial code annotated

Translated and updated by Jorge A. Vargas
St. Paul, MN : West, 2009.

REF 346.972 COM

Mexico's Code of Commerce, enacted in 1889, is the oldest legislative enactment which continues to be in force in that country today. The core of the most important commercial areas, from companies to negotiable instruments, maritime commerce and bankruptcy, were reformulated into specific federal commercial statutes governing these matters. The number of these derivative laws continues to grow and become more specialized and technical,

whereas the substantive legal corpus of the Code of Commerce continues to shrink.

LITERATURA

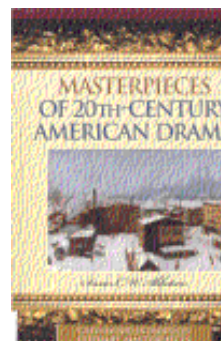
The last supper of Chicano heroes: selected works of José Antonio Burciaga

Edited by Mimi R. Gladstein and Daniel Chacón
Tucson : University of Arizona Press, 2008.

813.54 BUR



Widely considered one of the most important voices in the Chicano literary canon, Burciaga was a pioneer, exposing inequities and cultural difficulties through humor, art, and deceptively simple prose. His work never demonstrated machismo or sexism as he believed strongly that all Chicano voices were equally valuable. Burciaga was also a poet, cartoonist, founding member of the comedy troupe Cultura Clash, and a talented muralist whose well-known work *The Last Supper of Chicano Heroes* became almost more famous than the man.



Masterpieces of 20th-century American drama

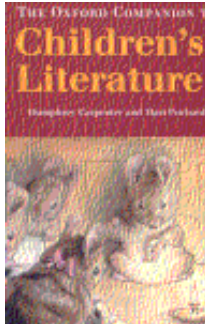
Susan C.W. Abbotson
Westport, CT : Greenwood Press, 2005.

812.509 ABB

This reference introduces 10 of the most important modern American plays read by students. The dramatists represented include those who have produced works that grapple with enduring social issues. Each chapter provides a biography, a plot summary, a discussion of themes, major characters, and dramatic art, and a survey

of the play's historical background and critical reception. The individual chapters cite works for further reading, and the volume closes with a selected, general bibliography.

The Oxford companion to children's literature



Humphrey Carpenter and Mari Prichard
Oxford ; New York : Oxford University Press, 1999.

REF 809.892 CAR

From the familiar to the less well-known, from earliest times to the present day, and from around the world, this unique work explores the fascinating development of literature for children, it is an indispensable reference work for teachers, librarians, collectors, parents and children.

White heat : the friendship of Emily Dickinson and Thomas Wentworth Higginson



Brenda Wineapple
New York, NY : Alfred A. Knopf, 2008.

811.4 WIN

The first book to portray one of the most remarkable friendships in American letters, that of Emily Dickinson--recluse, poet--and Thomas Wentworth Higginson, minister, literary figure, active abolitionist. This book is about poetry, politics, and love; it is, as well, a story of seclusion and engagement, isolation and activism, and the way they were related in the roiling America of the nineteenth century.

Arid land springs in North America : ecology and conservation

Edited by Lawrence E. Stevens and Vicky J. Meretsky

Tucson, AZ : University of Arizona Press, 2008.

577.6091 ARI

Offers a much needed comprehensive synthesis of arid land springs ecology. Authors have assembled chapters from numerous and diverse experts from the fields of geology, hydrology, geomorphology, water quality, ecosystem dynamics, water law, and conservation biology.



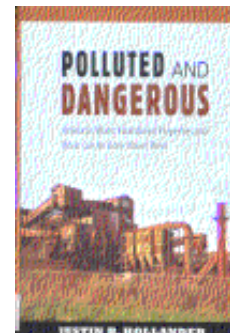
Polluted & dangerous : America's worst abandoned properties and what can be done about them

Justin B. Hollander
Burlington, VT ; Hanover, NH :

University of Vermont Press, 2009.

333.77 HOL

The author scrutinizes specific HI-TOAD (High Impact Temporarily Obsolete Abandoned Derelict Sites) in five of the affected cities: New Bedford, Massachusetts; Pittsburgh, Pennsylvania; Richmond, Virginia; Trenton, New Jersey; and Youngstown, Ohio, and poses the serious questions that local planners face when dealing with issues related to HI-TOADS. In his timely, topical study, Hollander lists common implications of living with and rehabilitating brown fields and HI-TOAD, and he puts forward specific policy recommendations for redressing the critical issues that are raised.



MEDIO AMBIENTE

Reducing climate impacts in the transportation sector

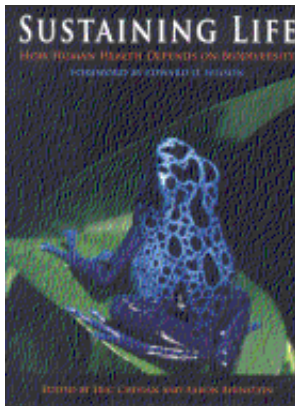


*Daniel Sperling, editor,
James S. Cannon, editor*
Dordrecht : Springer,
2009.

363.738 BIE

More than 250 experts from around the world gathered at the Asilomar Transportation and Energy Conference in August 2007 to tackle what many agree is the greatest environmental challenge the world faces: climate change. The chapters in this book examine increasing worldwide emissions of greenhouse gases, uncertain oil supply, evolving climate change science, public attitudes toward climate change, and the implications for the U.S. of growth in China, India and elsewhere.

Sustaining life : how human



health depends on biodiversity

*Edited by Eric
Chivian and Aaron
Bernstein*
Oxford ; New York
: Oxford University
Press, 2008.

REF 333.95 SUS

First book to examine fully the relationship between biodiversity decline and repercussions for human health. This volume presents a comprehensive review of how human medicines, biomedical research, the emergence and spread of infectious diseases, and the production of food all depend on biodiversity.

MERCADOTECNIA

Marketing : versión para Latinoamérica

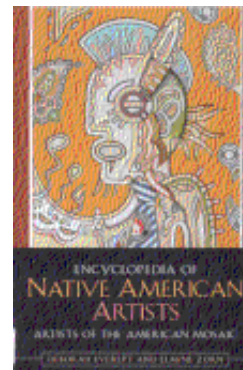
*Philip Kotler, Gary
Armstrong*
México : Pearson
Prentice Hall, 2007.



S 658.8 KOT

Entre los principales temas que se ofrecen en este libro se encuentran: establecimiento de relaciones redituables con los clientes, manejo de marcas fuertes para crear valor de marca, aprovechamiento de las tecnologías de marketing en la era digital, marketing socialmente responsable en todo el mundo, y marketing real.

NATIVOS AMERICANOS



Encyclopedia of Native American artists

*Deborah Everett and
Elayne Zorn*
Westport, CT :
Greenwood Press,
2008.

REF 709.2397 EVE

Presents material on artists with a broad spectrum of media and styles, from diverse indigenous nations and climates in North America (the United States and Canada). Its intention is to furnish a sampling of the striking creativity issuing from Native sources in our time.

Enduring nations : Native Americans in the Midwest



Edited by R. David Edmunds
Urbana, IL : University of Illinois Press, 2008.

977.004 END

Documents how tribal people have adapted to cultural change while shaping mid-western history. Examining the transformation of Native American communities, which often occurred in response to shifting government policy, the contributors explore the role of women, controversial tribal enterprises and economies, social welfare practices, and native people's frequent displacement to locations such as reservations and urban centers.

POESIA

The poetry of war

James Anderson Winn
Cambridge ; New York, NY: Cambridge University Press, 2008.

808.81 WIN



Shows how poets have shaped and questioned our basic ideas about warfare. Reading great poetry, Winn argues, can help us make informed political judgments about current wars. From the poems he discusses, readers will learn how soldiers in past wars felt about their experiences, and why poets in many periods and cultures have embraced war as grand and challenging subject.

NEGOCIOS Y ADMINISTRACION

Desarrollo de una cultura de calidad



Humberto Cantú Delgado
México : McGraw-Hill Interamericana, 2006.

S 658 CAN

Este libro presenta de manera integral los conceptos, las herramientas, las metodologías y los modelos de gestión que han surgido desde la aparición de la calidad total a mediados del siglo XX hasta nuestros días, ubicándolos en el contexto organizacional, y que han sido utilizados por las organizaciones para desarrollar una cultura de calidad que fundamente su competitividad.

POLITICA EXTERIOR

Critical issues in the new U.S.- Mexico relations : stumbling blocks and constructive paths

Silvia Núñez-García, Manuel Chavez (editores)
México : UNAM, CISAN, 2008.

327.72 CRI



Provides the opportunity to get a look at a group of expert's research results and their specific explanations for issues that are important for understanding the complexity of Mexico and the United States' indissoluble proximity. The book also takes a look at contemporary issues like the emergence of new transnational actors and the regulation of genetically modified organisms.

POLITICAS PUBLICAS

La política energética



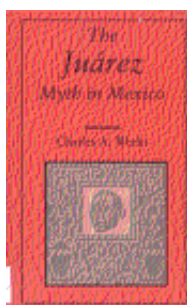
**estadunidense :
¿asunto de
seguridad o de
mercado?**

Rosío Vargas
México : UNAM, CISAN,
2005.

S 333.79 VAR

Se aporta con este análisis, una metodología original y multidisciplinaria que toma de las humanidades y las ciencias sociales aspectos como las características del sistema político estadounidense, así como elementos de análisis propios de la ingeniería en un acercamiento amplio al tema. Su aporte consiste en conjugar elementos como la historia, la coyuntura, el contexto del mercado petrolero internacional y el contexto interno de la energía en Estados Unidos.

PRESIDENTES



**The Juárez myth in
Mexico**

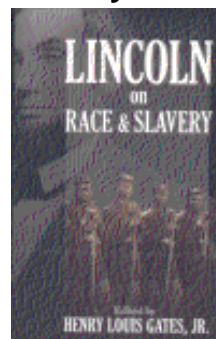
Charles A. Weeks
Tuscaloosa, AL :
University of Alabama
Press, 1987.

972 WEE

The development of the Juárez myth as a language of both argument and assent began when he lived in the midst of the tumultuous nineteenth century, from 1806 to 1872, and it will probably continue into the long future. To understand, therefore, what Juárez means to Mexicans, one must examine the man and his role in the events of his century and also what Mexicans have said and done in his name since 1872.

Lincoln on race and slavery

*Edited and introduced
by Henry Louis gates,
coedited by Donald
Yacovone*
Princeton, NJ :
Princeton University
Press, 2009.

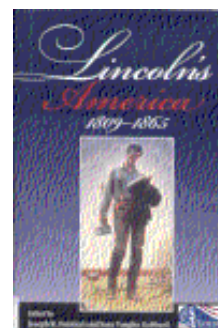


973.7 RAC

Generations of Americans have debated the meaning of Abraham Lincoln's views on race and slavery. In this book, the first complete collection of Lincoln's important writings on both, race and slavery, readers can explore contradictions through Lincoln's own words, charting the progress of a war within Lincoln himself.

Lincoln's America: 1809-1865

*Edited by Joseph R.
Fornieri and Sara
Vaughn Gabbard*
Carbondale, IL :
Southern Illinois
University Press, 2008.



973.7 AME

In this collection of new and original essays, ten eminent historians examine the society that influenced the life, character, and leadership of the man who would become the Great Emancipator, painting a vivid picture of a young nation and its sixteenth president, arguably its greatest leader.

Lincoln the inventor

Jason Emerson
Carbondale, IL :
Southern Illinois
University Press, 2009.



973.7 EME

In addition to his other accomplishments, Abraham Lincoln was the only U.S. president to hold a registered patent. Jason Emerson offers the first treatment of

Lincoln's invention of a device to buoy vessels over shoals and its subsequent patent in May 1849 as more than mere historical footnote.

PSICOLOGIA

La paradoja: un relato sobre la verdadera esencia del liderazgo



James C. Hunter
Barcelona : Urano, 1999.

S 158.4 HUN

¿Qué cualidades se necesitan para ser un buen jefe? ¿Cómo se consiguen la autoridad y la credibilidad necesarias para dirigir de forma efectiva? Este libro responde a estas y otras preguntas, y nos recuerda los principios universales que nos permiten colaborar con los demás, ya sea en el trabajo o en el ámbito familiar: no hay autoridad sin respeto; el respeto no se funda en la imposición ni en el miedo, sino en la integridad, la sinceridad y la empatía con el prójimo; no podemos cambiar a nadie, sólo podemos cambiar nosotros mismos; el trabajo lo hacen las personas, y no puede hacerse un buen trabajo sin cuidar las relaciones humanas.

RELACIONES INTERNACIONALES

Power and responsibility: building international order in an era of transnational threats



Bruce D. Jones, Carlos Pascual, and Stephen John Stedman
Washington, DC : The Brookings Institution, 2009.

355.033 JON

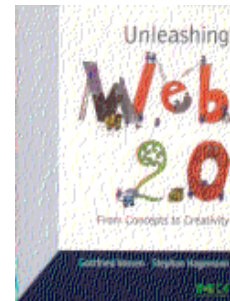
Establishes a new foundation for international security: "responsible sovereignty", or the notion that

sovereignty entails obligations and duties toward other states as well as one's own citizens. Government must cooperate across borders to safeguard common resources and tackle common threats.

TECNOLOGIAS DE LA INFORMACION

Unleashing Web 2.0: from concepts to creativity

Gottfried Vossen, Stephan Hagemann
Amsterdam: Elsevier/Morgan Kaufmann, 2007.



004.678 VOS

The emergence of Web 2.0 is provoking challenging questions for developers: What products and services can our company provide to customers and employees using Rich Internet Applications, mash-ups, Web feeds of Ajax? Which business models are appropriate and how do we implement them? What are the best practices and how do we apply them? This book is a comprehensive and reliable resource that guides you into the emerging and unstructured landscape that is Web 2.0.

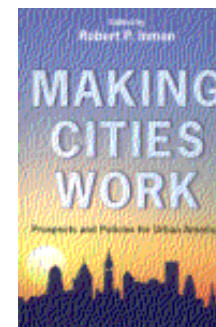
URBANISMO

Making cities work: prospects and policies for urban America

Edited by Robert P. Inman
Princeton, NJ : Princeton University Press, 2009.

307.76 MAK

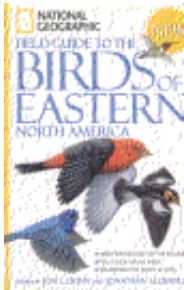
Drawing on cutting-edge research in the social sciences, the contributors explore optimal ways to manage the modern city



and propose solutions to today's most pressing urban problems. Topics include the urban economy, transportation, housing and open space, immigration, race, the impacts of poverty on children, education, crime, and financing and managing services

ZOOLOGIA

National Geographic field guide to the birds of eastern North America



Edited by Jon L. Dunn and Jonathan Alderfer with Paul Lehman
Washington, D.C : National Geographic, 2008.

REF 598.097 EAS

Authoritative descriptions based on the latest research combine with full color portraits of more than 600 birds to offer a comprehensive and practical guide for every enthusiast, from novice to expert. This new regional format means you get more of what birders love: more detail, more tips for faster identification, and more field-tested innovations to help you get the most from your birding adventures.

- Consulta las ediciones anteriores de este boletín

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- Visita el calendario de eventos de Embajada de Estados Unidos en México

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